

Investment Appraisal

Core Module: Business Decision Making

Aim(s): To enable students to determine the viability of projects for decision making

Assessment Criteria: P14

Date: 02.11.16

Time: 10.00 am

Location/Room: Ilford/ Room 315

Presenter: Owusu-Akyaw

Sept – Dec 2016 HND Business Academic Workshops For September 2016 Intake Students

Impacts of macro environment on business operations

Core Module: Business and the Busies Environment

Aim(s): To enable students to be able to identify the positive and negative impacts the macro environment has upon business operations.

Areas: Local, regional, international and Global impacts will be considered.

Assessment Criteria : P4 &M3

Date: 02.11.16

Time: 10.00 am

Location/Room: Ilford/ Room 114

Presenter: Abimbola Taiwo

The application of the 7P's of marketing within an Organisation

Core Module: Marketing Essentials

Aim(s): To be able to understand how the 4P's are applied in real life context

Areas: Marketing activities

Assessment Criteria: P3 (LO 2)

Date: 31.10.16

Time: 2.00 pm

Location/Room: Ilford/ Room 314

Presenter: Alfred Mbeteh

Workshops are open to all students!