

## September 2016 Intake

Workshops will be taking place during your normal classes.

Your workshops will begin on the week commencing **22<sup>nd</sup> January**  
**2018.**

### Core Module: Research Project

**Workshop Title:** A research Project on assessing the impact of digital technology on business activity.

**Areas Covered:**

- a. The stages that organisations have to go through for digital transformation.
- b. The challenges of integrating emerging technologies within organisations.
- c. The implications of digital technology on SME's.
- d. E-commerce and how it drives business success.
- e. Engaging with stakeholders through digital technology.

### **Tutorial**

**Workshop Title:** Academic Writing-Intermediate level

**Areas Covered:**

- a) The difference between introduction and background.
- b) Writing in paragraphs.

For any questions, please contact your Programme Leader:  
Mudassar Mehmood  
Office hours: 09:00 – 17:30  
Room 406  
m.mehmood@nelsoncollege.ac.uk



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are open to  
**ALL** students!

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### **Core Module: Managing a Successful Business Project**

**Workshop Title:** A business project on assessing the impact of digital technology on business activity.

**Areas Covered:**

- a) How digital technology has transformed business activities, e.g. operations, marketing, accounting, HR.
- b) The impact of digital technology in supporting small business growth and innovation.
- c) The key challenges to businesses that operate in an environment where digital technology is under-utilised.
- d) How businesses have coped with the major challenges in digital disruption and transformation.

### **Core Module: Management Accounting**

**Workshop Title:** Budgeting for business.

**Areas Covered:**

- a. Types of budget.
- b. How to create a budget.

### **Core Module: Management and Operations**

**Workshop Title:** How to schedule a project's activities

**Areas Covered:**

- a. How to develop Gant Chart.
- b. How to develop a Pert Chart.
- c. Difference between a Gant chart and a Pert Chart.

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