

Workshop

London Metropolitan University Courses

September 2017-18

Course(s):

BA (Hons) Business Top-up

BA (Hons) Hospitality Management Top-up

Relevant Module(s):

Issues in Human Resources Management

Business Futures

Emerging Trends in Hospitality Industry

Workshop Title:

The Role of Social Media as an Economic Tool for Business.

Presenter:

Dr K. MAYAH (Senior Lecturer at Anglia Ruskin University)

Date: 10th May 2018

Time: 10:00am – 13:00pm

Location: Gants Hill Campus, Room 201.

NCL Staff Responsible:

1: Dr Chuma Osuchukwu

2: Mariam Khan

3. Mrs Maleeha Ashraf

Please note that workshops are open to all students!